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Welcome to WofA's Newsletter!

We are excited to announce the launch of our new quarterly newsletter! This publication will provide you with valuable membership information, tools, and resources to support you in your professional development and growth. Our goal is to keep you informed and connected to the latest news, events, and opportunities within the organization and the asphalt industry. We encourage you to share this newsletter with your colleagues and contribute to its content by sending us your ideas and suggestions. Thank you for your continued support and commitment to Women of Asphalt. We look forward to staying connected and empowering women in the asphalt industry through this new platform.



Organization Update

We are excited to update you on the latest WofA happenings! First, we are thrilled to announce the launch of our [West Virginia Branch](#), which will further empower and support the women in the asphalt industry in that region. We are also currently investigating the possibility of establishing a Canadian Branch to better serve our members in North America. We will keep you updated on any developments in this area. Next, registration for our 2023 Mentorship Program has been a great success, with almost 170 applicants expressing interest in participating. We are currently in the process of finalizing matches for the program. We are also excited to announce that we are expanding our presence in the industry by participating in national events across the states. Recently, we participated in the National Pavement Expo in Charlotte and are now getting ready to participate in CONEXPO-CON/AGG 2023 in Las Vegas. These events provide excellent opportunities for networking and professional development, and we encourage our members to consider attending. We look forward to staying connected and empowering women in the asphalt industry.



2022 Annual Report

We are thrilled to present to you the release of our 2022 Annual Report!

This past year has been one of tremendous growth and impact for our organization, and we are so proud of all that we have achieved together.

WofA's membership continues to flourish, with almost 3,000 members now representing all facets of the industry. We are grateful for your support and are committed to continuing to provide valuable resources and networking opportunities for all of our members.

[View now >>](#)



Upcoming Event: Women in the Workforce: Recruit, Retain, & Promote | March 17 at CONEXPO-CON/AGG 2023

As an industry, it is crucial that we prioritize diversity and inclusion in order to ensure our long-term sustainability. During this keynote session, we will delve into how management is working to support the recruitment, retention, and advancement of women in the asphalt industry. Our panel of industry leaders will highlight the importance of attracting qualified women and address the specific needs of women within the industry to help them thrive.

We invite you to join us to learn and be a part of the efforts to create a more diverse and inclusive asphalt industry.

Together, we can work towards building a culture that supports and uplifts all members of our community!

[More >>](#)

WofA's 2023 Mentorship Program Kick-off!

Program participants can join the 2023 Program Kick-off call taking place on February 9. This Program provides a valuable opportunity for members to connect with and learn from experienced professionals in the asphalt industry. We encourage all registrants to mark the date on their calendars and join us for this informative meeting.

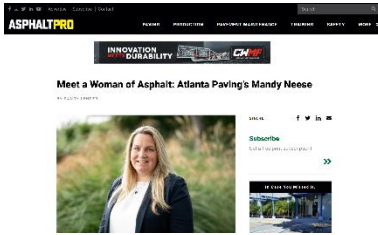
[View Call Details!](#)



Branch Update

With 19 branches across 25 states in the U.S. and more in the pipeline, WofA has expanded its local presence. Our Branches aim to advance workforce development, forge partnerships with public and private entities to address association and industry needs, identify programs to boost entry into the field, and raise awareness of the organization among asphalt professionals.

[Not a member of a Branch? Join for free today or inquire about starting one in your State!](#)



Member Spotlight: Mandy Neese

Neese joined Atlanta Paving in 2009 and now serves as the company's vice president, where a big part of her job is securing work for the crews and leading her team of estimators and project managers. Even with a degree and plenty of experience under her belt, she's working to complete an MBA at the University of Georgia. She took time from a busy 2022 construction season to share her story as a woman of asphalt. [Read more!](#)

[Nominate a Peer to be Featured Next>>](#)

View Highlights from National Pavement Expo 2023!

Along with having a booth, we hosted a captivating educational session and made valuable connections with industry professionals from every corner!

[View WofA's Session at NPE!](#)



Become a WofA Partner!

As we continue to grow and expand our membership and organization, we are thrilled to invite you to join us in our mission and become a valued partner. By partnering with us, you'll be helping us to achieve our goal of expanding and providing more opportunities for women in the asphalt industry. We are excited to offer corporate partnership

opportunities for the year 2023, and would love for you to be a part of our team!

[2023 Partnership Levels>>](#)



Contact Info:

Women of Asphalt
2233 Park Ave., Ste 200U
Orange Park, FL, 32073
info@womenofasphalt.org

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This email was sent to arpine@womenofasphalt.org by info@womenofasphalt.org

Women of Asphalt • 2233 Park Ave, Ste 200U, Orange Park, Florida 32073, United States • [\(904\) 446-0758](tel:(904)446-0758)

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