



2024 Women of Asphalt Day Agenda

Leading and Inspiring Women in the Asphalt Industry

March 27, 2024

- 9:30 – 10:30 a.m. Pre-Event Tour Guided Tradeshow
- 10:45 – 11:45 a.m. Branch Leadership Event (by invitation only)
- 11:45 – 12:15 p.m. Lunch - provided by WofA
- 12:15 – 1:15 p.m. Welcome & Board Presentations
- 1:15 – 2:15 p.m. Keynote Speaker
- Victoria Hoyt, Ph D. Safety Psychology – Authentic Leadership
- 2:15 – 2:30 p.m. Break
- 2:30 – 3:30 p.m. Session one:
- Track A - Education Session by Astec
 - Track B - Leadership Development
- 3:30 – 3:45 p.m. Break
- 3:45 – 4:45 p.m. Session two:
- Track A - Education Session by CAT
 - Track B - Leadership Development
- 4:45 – 5:00 p.m. Closing remarks