



2024 WOMEN OF ASPHALT DAY

Agenda

WEDNESDAY March 27, 2024

- 9:30AM - 11:30AM** Optional Group Tradeshow Exploration (Meet at WofA Booth L1001)
- 10:45AM - 11:45AM** Branch Leadership Event Room 101ABC (By Invitation Only)
- 11:45AM - 12:45PM** Luncheon Room 101ABC
Provided by Woman of Asphalt
- 12:45PM - 1:15PM** Opening Comments & Board Updates Room 101ABC
Women of Asphalt Board Members
Christian Zimmerman, NAPA Past Chair and CRH Americas Materials
- 1:15PM - 2:15PM** Keynote Session Room 101ABC
Overview of Authentic Leadership for Women
in Manufacturing and Construction
Victoria Hoyt, Ph.D. Colas USA
- 2:15PM - 2:30PM** Break
- 2:30PM - 3:30PM** Breakout Session One
Room 101D – The Paving Process from Quarry to Paver
Todd Mansell, Caterpillar
Room 101E – Leadership Communications
Jacqueline Vaughan, Dale Carnegie
- 3:30PM - 3:45PM** Break
- 3:45PM - 4:45PM** Breakout Session Two
Room 101D – The Paving Process from Quarry to Paver Cont'd
Greg Renegar, Astec
Room 101E – Negotiations: A Human Relations Approach
Jacqueline Vaughan, Dale Carnegie
- 4:45PM - 5:00PM** Closing Remarks Room 101ABC



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Speaker Biographies

Christian Zimmerman, NAPA Past Chair and CRH Americas Materials



Christian started working for Pike Industries in 1978 and held various roles through high school and college. He graduated with a Civil Engineering degree from the University of New Hampshire in 1986 and moved to Burlington, VT, to become an Area Manager for Pike. In 1988, following Pike's sale to CRH, he became the Area Manager in Manchester, NH. Christian became President of Pike Industries in 2005 and, in 2016, President of CRH America's New England Group. In 2024, he transitioned to EVP for the Northeast focusing on Strategy and Development. He is married to Deb, they have two children and live in Gilford, NH, and enjoy skiing and hiking.

Victoria Hoyt, Ph.D. Vice President of Health and Safety, Colas USA



Vicky began her professional safety career in 2004 at Flatiron Construction after completing a BS degree in American culture studies at Cal State Fullerton and working as a project control engineer on the Orange County Transportation Corridor/Toll Road Project. Before that role, her construction career began as a journeyman piledriver/bridge carpenter throughout California. She has helped various civil construction companies improve their safety cultures as an outside safety leadership training consultant. She holds a doctorate in Industrial/Organizational Psychology. During her time off, Vicky enjoys spending time with her family. She also enjoys skiing and sailing.

Todd Mansell, Product Application Specialist, Caterpillar



Todd is a Product Application Specialist with Caterpillar's Global Paving division based in Brooklyn Park, Minnesota where he prepares and delivers paving training and consulting for Caterpillar customers worldwide. Todd has a Civil Engineering degree and a Masters in Business & Administration. Todd has worked in the asphalt paving industry for over 30 years in various roles, including asphalt laboratory and field technician, lab manager, field inspector, quality control manager and trainer in both Canada and the United States. Todd is an active member in several national and international paving industry associations, committees, and task groups. Personal interests include fishing, woodwork and history.

Jacqueline Vaughan, Dale Carnegie



Jacqueline's journey with Dale Carnegie began with a life-changing course at MTSU, which inspired her to join the organization 6 years ago. After 4 years in sales, she took on a rewarding role of a sales coach for first-year sales representatives, guiding them through the hiring, onboarding, and development process. Since then, she leveraged her experience to become a Dale Carnegie certified trainer for all their leadership programs. She is originally from Tennessee and now settled in Chattanooga with her husband, an energetic 2-year-old son, and 3 furry cat-companions. About Dale Carnegie: Dale Carnegie was founded in 1912, inspired by one man's belief in the power of self-improvement. Since then, it's evolved into a movement that's crossed borders and generations, showing thousands of organizations and millions of people how to create positive change and successful growth.

Greg Reneger, Vice President Customer Success, Astec



Greg Renegar joined Astec in 1985 after graduating from the University of Tennessee with a Bachelor of Science in Mechanical Engineering. Since joining Astec, Greg has worked in North America, South and Central America, China, Japan, South Korea, Australia, and throughout Europe as a field engineer, project engineer, and speaker. Greg previously held positions as Director of Thermal Systems, Chief Engineer, VP of Engineering (asphalt plant division), and VP of Engineering for the Astec IPS group. Greg became president of Astec Inc. (asphalt plant division) in 2019 and is currently the VP of Customer Success for the Astec Industries IS group.