



2021 WofA Partnership Levels

We lead and inspire women in the asphalt industry

Benefits	Diamond \$25,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Copper \$500 <small>(Associations only)</small>
Podcast feature	Yes	No	No	No	No	No
Endorsement of partner at each state branch event	Yes	Yes	No	No	No	No
Company highlight on WofA landing page	Yes	Yes	Yes	No	No	No
Recognition and signage at all WofA events	Yes	Yes	Yes	Yes	No	No
Company highlight on social media platforms	Yes	Yes	Yes	Yes	No	No
Logo on WofA website landing page	Yes	Yes	Yes	Yes	Yes	No
Website link on WofA website	Yes	Yes	Yes	Yes	Yes	Yes

Founded in 2017, WofA, a 501(c)(6) organization, works to foster and promote mentoring and networking opportunities for women in all facets of the asphalt industry, to create professional development opportunities for women in asphalt through education and training, to advocate for women in the asphalt industry, and to encourage other women to join the asphalt industry. For more information about Women of Asphalt, www.womenofasphalt.com, info@womenofasphalt.com.