



Women of Asphalt

We lead and inspire women in the asphalt industry.

www.womenofasphalt.org

MEDIA RELEASE

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WOMEN OF ASPHALT REACHES MEMBERSHIP MILESTONE

1,000th Member Joins WofA

ORANGE PARK, Florida —Women of Asphalt® (WofA) is excited to welcome its 1,000th member. On September 16, Marsha Johnson clicked the “join now” button and earned this noteworthy distinction. Since its launch in 2017, WofA has actively grown from its five founding members to the 1,000 plus it has today. By clicking that button, Marsha joined a group of women and men dedicated to mentoring, educating, and advocating for women in the asphalt industry.

Marsha, a Project Manager for Duval Asphalt in Jacksonville, FL, has been in the industry for thirty years. Starting as a part-time receptionist, her initiative and eagerness to learn about the asphalt industry and to not work all day inside at a desk quickly moved her to estimating and then into the position she currently holds. When asked if it has been difficult to earn the respect of the men she manages, Marsha quickly responded, “If you give them respect, they will give you respect.”

Marsha said she joined WofA to show other women that success is possible in this traditionally male dominated industry. She hopes this recognition will inspire more women to consider a career in asphalt.

To celebrate this momentous event, Amy Miller and Natasha Ozybko, WofA founding members and past and current WofA Board Presidents respectively, surprised Marsha on the jobsite with balloons and a WofA swag basket.

Founded in 2017, WofA, a 501(c)(6) organization, works to foster and promote mentoring and networking opportunities for women in all facets of the asphalt industry, to create professional development opportunities for women in asphalt through education and training, to advocate for women in the asphalt industry, and to encourage other women to join the asphalt industry. In addition to traditional board of director duties, each board member is responsible for leading a national working group and furthering mission-focused initiatives. For more information about Women of Asphalt, www.womenofasphalt.com, info@womenofasphalt.com.

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Women of Asphalt (www.womenofasphalt.org) is a national coalition supporting women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.

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Amy Miller (L) and Natasha Ozybko (R) surprising WofA's 1,000th member Marsha Johnson (C) at her jobsite.

Photo taken by Douglas C. Kirk, Jr.

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